



AGING INTERNET INFORMATION NOTES

empowering users to explore internet resources

Ageism

See Also: [Workforce and Aging](#) and [Marketing to Seniors](#)

“Ageism” is a term expressing prejudice against older adults through attitudes and behavior. Public reaction to ageism in the early 1960’s reached its pinnacle in passage of federal legislation. Advocacy efforts of such organizations as the Gray Panthers, the National Council of Senior Citizens, and the American Association of Retired Persons contributed to passage of the Older Americans Act of 1965 and the Age Discrimination in Employment of 1967 (ADEA). Age discrimination in employment continues today, abated in part by low unemployment and greater recognition of the value of older workers. Ageism today is sometimes expressed as “intergenerational warfare,” primarily focused on the proportion of the Federal budget allocated to programs benefiting older adults. Advocates of programs for children and adolescents fear that an increasing share of federal dollars for domestic programs will be consumed in passage of reform proposals designed to stabilize and expand the benefits of Medicare and Social Security.

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Defining Ageism

Facts About Age Discrimination

(U.S. Equal Employment Opportunity Commission)

<http://www.eeoc.gov/facts/age.html>

Age Discrimination Quiz

(AARP)

http://www.aarp.org/bulletin/departments/2001/life/1005_quiz.html

Ageism: An Introduction

(Webster University)

<http://www.webster.edu/~woolflm/ageism.html>

Re-examining Elder Law Practices: Reflections on Ageism

(American Bar Association)

<http://www.abanet.org/rpvt/publications/magazine/1998/jf98whit.html>

Combating Ageism

(Vital Aging Network, University of Minnesota)

http://www.van.umn.edu/advocate/3a_ageism.asp

Ageism Page

(The Internet School Library Media Center [ISLMC])

<http://falcon.jmu.edu/~ramseyil/ageism.htm>

Age Discrimination FAQ

<http://www.nolo.com/lawcenter/faqs/detail.cfm/objectid/B063C65B-BC62-4DC2-A5943DCF024F4EA2>

Age discrimination in the Workplace

(Trinity University)

<http://www.trinity.edu/~mkearl/ger-econ.html> - ow

Ageism (course module)

(School of Social Welfare, University of California at Berkeley)

<http://ist-socrates.berkeley.edu/~aging/ModuleAgeism.html>

Federal Government

Age Discrimination in Employment Act

<http://www.aristotle.net/~hantley/hiedlegl/statutes/agedis67.htm>

U.S. Equal Employment Opportunity Commission

<http://www.eeoc.gov/>

Your Rights Under the Age Discrimination in Employment Act

(Office of Civil Rights, U.S. Health and Human Services Administration)

<http://www.hhs.gov/ocr/age.html>

Age Discrimination

(U.S. Department of Labor)

<http://www.dol.gov/dol/topic/discrimination/agedisc.htm>

Ageism in Employment

Recognize Age Discrimination in Employment

(AARP)

<http://www.aarp.org/careers-tools/Articles/a2002-12-11-agediscrimination>

Ageism in the Workplace: Fact or Fiction

(Leigh Hunt & Associates, Inc.)

<http://www.leighhunt.com/images/age.htm>

Age Discrimination on the Job

(ARRP)

<http://www.aarp.org/priorities/five.html>

Jury Award Verdict Median in Employment Cases Up 44%: Age Discrimination Plaintiffs Win the Most Money

(Jury Verdict Research)

http://www.juryverdictresearch.com/Press_Room/Press_releases/Verdict_study/verdict_study.html

Age Discrimination Law for High-Tech Companies

(GigaLaw)

<http://www.gigalaw.com/articles/2001-all/towns-2001-01-all.html>

High Prince of Age Discrimination

(CIO Connection)

<http://www.cio.com/archive/051501/price.html>

Ageism: A Barrier to Employment

(Clara.net)

<http://home.clara.net/robmorton/tli/chap04/ageism.htm>

Ten Top Ways to Beat Ageism and Get a Job – Even if You are Slightly Over the Hill

(Career Builders)

<http://careers.buildfind.com/articles/ageism.htm>

Age Discrimination in the Courts

Age Discrimination/Disability Discrimination Cases

(AARP)

Open: [http://www.aarp.org/cgi-](http://www.aarp.org/cgi-bin/litigation/search_lit?template=litigation_titles_open&order_by=ORDER+BY+case_name&issue_codes=discrimination&status=open&issue_type=1)

[bin/litigation/search_lit?template=litigation_titles_open&order_by=ORDER+BY+case_name&issue_codes=discrimination&status=open&issue_type=1](http://www.aarp.org/cgi-bin/litigation/search_lit?template=litigation_titles_open&order_by=ORDER+BY+case_name&issue_codes=discrimination&status=open&issue_type=1)

Closed: [http://www.aarp.org/cgi-](http://www.aarp.org/cgi-bin/litigation/search_lit?template=litigation_titles_closed&order_by=ORDER+BY+case_name&issue_codes=discrimination&status=closed&issue_type=1)

[bin/litigation/search_lit?template=litigation_titles_closed&order_by=ORDER+BY+case_name&issue_codes=discrimination&status=closed&issue_type=1](http://www.aarp.org/cgi-bin/litigation/search_lit?template=litigation_titles_closed&order_by=ORDER+BY+case_name&issue_codes=discrimination&status=closed&issue_type=1)

Nationwide Age Discrimination Case Settled

(Columbus News First)

<http://www.bizjournals.com/columbus/stories/2003/03/10/daily13.html>

Chamber Files in Age Discrimination Cases - Two Briefs Argue Against Use of 'Disparate Impact' Arguments

(U.S. Chamber of Commerce)

<http://www.uschamber.com/press/releases/2003/january/03-05.htm>

Ageism in Media

Fighting Ageism in Hollywood

(CBS News)

<http://www.cbsnews.com/stories/2002/08/01/entertainment/main517206.shtml>

Geezer-Bashing: Media Attacks on the Elderly

(Fairness and Accuracy in Reporting)

<http://www.fair.org/extra/best-of-extra/geezer-bashing.html>

In TV Broadcasting

(TVMuse)

http://www.tvmuse.com/prime_time_.html

Ageism - Past Prime Time?

(TV Muse)

<http://www.tvmuse.com/ageism.html>

Ageism and Media Watch

(Longevity Word)

<http://www.longevityworld.com/ageism.html>

Ageism and Age Stereotyping: Images of Aging: A Film and Video Resource Guide

(University of Minnesota)

http://www.gen.umn.edu/faculty_staff/yahnke/aging/chapter/ageism.htm

Representation of Elderly Persons in Primetime Television Advertising

(University of South Florida)

<http://www.geocities.com/Athens/8237/>

To Hell and Back: Ageism in Hollywood

(Writers Guild of America)

<http://www.wga.org/craft/ageism.html>

Comparison of prime time casts of 1982-92 and 1994-1997, by age group and gender.

(Screen Actors Guild)

<http://www.sag.org/diversity/Table3.html>

Prime Time Villains, by Gender and Age Group

(Screen Actors Guild)

<http://www.sag.org/diversity/Table5.html>

Proportional Representation of Diversity in Daytime Serial Drama:

(Screen Actors Guild)

<http://www.sag.org/diversity/Table4.html>

Women in Film Conference of the Committee on Ageism

(Women in Film)

<http://wif.org/home/events/ageism.html>

Ageism in Advertising: Myth, Dogma, Or Self-Fulfilling Prophecy?

(Communication Arts)

http://www.commarts.com/CA/colad/lauF_12.html

Other Views

Resolution on Ageism

(American Psychological Society)

<http://www.apa.org/pi/aging/ageism.html>

Ageism and Ageism Caucus

(National Women's Studies Association)

<http://www.nwsa.org/aging.htm>

Elderly Suffering Ageism in NHS [UK]

(Guardian Limited)

<http://www.observer.co.uk/nhs/story/0,1480,640259,00.html>

Confronting Ageism: The Maturing of Medical School Curriculum

(Geriatric Times)

<http://www.geriatrictimes.com/g021205.html>

Ageism: Alive and Well

(East Stroudsburg University)

<http://orgs.bloomu.edu/values/Ageism.Bray.htm>

Age Discrimination in Health and Social Care [UK]

(Kings Fund)

http://194.66.253.160/eHealthSocialCare/html/age_discrimination.html

Age Positive [UK]

<http://www.agepositive.gov.uk/>

Contrarian Views

“Elderly less valuable in cost-benefit analysis,” by Seth Borenstein (Knight Ridder Newspapers via Miami Herald, December 18, 2002).

<http://www.miami.com/mld/miamiherald/4768787.htm>

In Defense of Ageism

(Virginia Commonwealth University)

http://www.vcu.edu/cspweb/,962/,96290/,summ/tewin_summ.html

Avoiding Generational Warfare: Social Security and the Budget

(Concord Coalition)

http://www.concordcoalition.org/entitlements/soc_sec_forum.html

Age Discrimination Against Youth

(Tiopod Plus)

<http://members.tripod.com/~DaysEnd/>

Ageism

(Hogies' Gifted Education Page)

<http://www.hoagiesgifted.org/ageism.htm>

Books and Book Reviews

(Note: links are to book descriptions by author or publishers whenever possible)

Age discrimination and Employment Issues Bibliography

(National Women's Study Organization)

<http://www.nwsa.org/agingbib3.htm>

Ageism: Negative and Positive

(Springer Series on Adulthood and Aging, Vol. 25) by Erdman B. Palmore

<http://www.amazon.com/exec/obidos/ASIN/0826170013/o/qid=942071178/sr=8-3/102-5927683-1804843>

or

<http://shop.barnesandnoble.com/booksearch/isbnInquiry.asp?userid=4K93R70JPC&mscsid=R8MEA5PVJVS12J2W001PQUW8MECJ564F&srefer=&isbn=0826170021>

BMC: 04/15/03

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